

**New HP LaserJet 1200 Printer ..... \$399**

**New Executive Desk Chair ..... \$239**

**Value of an NCRW Certification ..... PRICELESS**

- 95% of NCRWs claim that certification gave them increased credibility with clients; 68% state that certification increased résumé sales

Join our community of Nationally Certified Résumé Writers and see the difference in YOUR business!



## **Q. Where will YOU be October 13-16, 2004?**

**A. In Nashville at the NRWA National Convention...reaping the benefits of the best business decision you made this year!**

Enhance your business and professional development by joining your colleagues at NRWA's 7th Annual Convention. You'll enjoy the "Sounds of Success" in country music's capital. In addition to networking and building valuable connections, our sizzling seminars will empower you with new ideas, techniques and business building programs. Whether you're new to the business or a seasoned professional, we guarantee you will return from the convention energized with a long "to-do" list in these critical areas:

- **Powerful Résumé Writing Solutions for Your Toughest Challenges**  
Master new techniques in specialized seminars for: blue collar, executive, career-changers, finance professionals, and those in the creative/entertainment field.
- **Profit Growth Strategies & Value-added Services**  
Attend seminars to boost profitability, improve business operations and sell additional services to clients.
- **Client Management Techniques**  
Build customer loyalty, improve your ability to assess a reticent client's assets and develop coaching skills to pull clients out of a stalled job search.

**Register TODAY**

**Don't miss early-bird registration rates!**

Register by April 15 at [www.nrwa.com](http://www.nrwa.com) and save! Also view a complete schedule with speaker information. Or, email [Convention@NRWAw.com](mailto:Convention@NRWAw.com) and get details delivered to your desktop!

NRWA's 7th Annual National Convention, Sounds of Success, October 13-16, 2004  
Radisson Opryland Hotel, Nashville, Tennessee

Going at it alone? Why not be a part of the unprecedented growth happening at NRWA.

Non-members are welcome to attend.

