

COPY FOR SWIM ZONE AQUATICS WEBSITE PRIVACY STATEMENT

Swim Zone Aquatics (SZA), recognizes the importance of protecting the privacy of information provided by users of our Website. We created the following policy guidelines with respect for our user's right to privacy and to guide our relationship with our users.

Information Collected by SZA

SZA collects information about users for some of the functions of our Website and their participation in certain activities on our Website including online purchasing and through the use of "cookies." When users request pages from our server, our Web server automatically collects some information about the users, including their IP addresses. These addresses are used by computers on the network to send the requested pages to users.

In order to access certain portions of our Website, such as online purchasing, users must register and provide certain voluntary information about themselves to fulfill their order. Purchasers have an option of placing an order on the phone instead of the Web by dialing 1-800-726-1530.

Use of Information

SZA uses user's IP addresses to help diagnose problems with our servers and to administer our Website. We also use it to gather broad demographic information about our users in general. This information does not contain anything that can identify users personally. We may combine demographic information supplied by a subscriber at registration with site usage data to provide profiles, in aggregate form, about our users and their preferences in the content of the site.

Using e-mail addresses provided at registration or otherwise, SZA may periodically send out e-mail newsletters to our users about products offered by SZA. Upon request, SZA will let users to "opt-out" of any further e-mail newsletters or contact.

Occasionally we make our customer mailing list available to other carefully selected companies. If you prefer that your name be withheld, please indicate that in the "Comments" section of an order or catalog request and we will mark your record accordingly.

General

SZA uses reasonable precautions to keep secure the personal information disclosed to us.

SZA is not responsible for the content or the privacy policies of Websites to which it may provide links.

If you have any questions about this privacy statement, the practices of this site or your dealings with SZA, you can contact:

info@swimzoneaquatics.com